



Place your ad in our “Crowns” or "Oklahoma" programs
and share the spotlight with our cast!

Pick one show or get a discount when you advertise in both programs!

Your support helps Cookeville Theatre Co keep local theatre thriving and accessible for all ages. Every ad helps us cover production costs, support arts education, and welcome more neighbors to the theatre.

You can pay for your ad with the QR code below and upload your art via the link in Zeffy.
OR you can send ad submissions to dinacooketheatreco@gmail.com.

Please make sure they are high resolution and the accepted files are: JPG, PNG, PDF, PSD 300DPI

FULL PAGE: 5x7.5"



\$500



\$800



BOTH PROGRAMS
\$1000



use this QR code to access
the online payment form
and the option to upload
your ad artwork

HALF PAGE: 5x3.25"



\$300



\$500



BOTH PROGRAMS
\$700

QUARTER PAGE: 2.25x3.5"



\$200



\$300



BOTH PROGRAMS
\$400

Your advertisement in CROWNS
will reach approx **1000** patrons and
cast over the entire run
of the show!

EIGHTH/BIZ CARD: approx 3.5x2"



\$100



\$200



BOTH PROGRAMS
\$250

Your advertisement in OKLAHOMA
will reach approx **3,500** patrons and
cast over the entire run
of the show!



370 South Lowe Avenue, Ste 230A, Cookeville, TN 38501
cookevilletheatreco.org



Crowns, A Gospel Musical

Who: Cookeville Theatre Company presents
Producer: Kathleen Gilpatrick
Director: Michael Ruff
Musical Director: Lucy Knowles
Choreographer: Shane Langford
Stage Manager: Ross Gum

Crowns, the musical by Regina Taylor

Adapted from the book by Michael Cunningham and Craig Marberry

Story Summary: Regina Taylor's gospel musical, *Crowns*, tells the story of Yolanda, a young woman from Brooklyn sent to live with her aunt down South after her brother is killed. The musical uses the tradition of elaborate church hats, or "crowns," as a springboard for exploring Black history, identity, and the importance of community and faith. Through the stories told by strong women in her aunt's circle, Yolanda learns about the significance of hats in Black culture, tracing their origins back to African rituals and through pivotal moments in Black American history, including slavery and the fight for civil rights. She also encounters the "hattitude" associated with these hats – the confidence and pride they represent. The musical is driven by a powerful blend of gospel music, rap, poetry, and dance, creating a vibrant and celebratory atmosphere. The musical's strength lies in its exploration of themes like resilience, sisterhood, cultural heritage, and finding one's place within a tradition. Ultimately, Yolanda embraces the significance of the "crowns" and the rich cultural legacy they represent, finding strength and belonging within her community.

When: Friday & Saturday, March 20, 21, 27 & 28 at 7:30 pm

Saturday, March 21 at 2 pm

Thursday, March 26 at 7:30 pm - pay what you can.

Where: Wesley Chapel Theatre, 271 E. 9th Street, Cookeville

Why: Black History Show. Our company is the first to stage an all-Black show in 50 years. This is our 4th year. I Am My Ancestor's Wildest Dream in 2023 & 2024, We Rise Above 2025.

How: Tickets will be sold online through Zeffy and at the door (if available)

Ticket prices: Adult \$18, Senior \$15 Student \$12

Group Sales available for 10 or more. \$15 each. One reservation. One payment

*Warning! Only purchase your tix thru Zeffy or at the door. Third party scammers will try to sell you from their site.



370 South Lowe Avenue, Ste 230A, Cookeville, TN 38501
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Who: Cookeville Theatre Company presents

Producer: Renee Craig
Director: Charles Long
Musical Director: Kaitlyn Craig
Choreographer: Ella Grace Cloptin
Stage Manager: Jill Marsee

What: Oklahoma by Richard Rodgers & Oscar Hammerstein

Story Summary: *Oklahoma!* is a classic musical set in the Oklahoma Territory in 1906, focusing on the romance between confident cowboy Curly and spirited farm girl Laurey, complicated by the sinister farmhand Jud Fry who also desires Laurey, all against the backdrop of impending statehood and featuring a lively subplot with the flirtatious Ado Annie, cowboy Will Parker, and peddler Ali Hakim, culminating in a picnic auction, a fight, Jud's accidental death, a mock trial, and Curly and Laurey's wedding, celebrating hope and community.

When: Friday and Saturday June 19, 20, 26 and 27 at 7:30

Tuesday, June 23 (pay what you can) at 7:30

Thursday, June 25 at 7:30

Saturday, June 20th at 2:00 pm.

Where: Cookeville Performing Arts Center (CPAC)

10 East Broad Street
Cookeville, TN 38501

Why: Musicals are popular, Family participation, Classic.

How: CPAC Box Office online or in person

Box office phone # 931-528-1313 or <http://www.cpactn.com/>

Ticket Prices: Adult \$20, Senior \$18, Student \$16

Group Sales are available - Groups of 10 or more \$16 pp. Must be one reservation paid with one payment method.